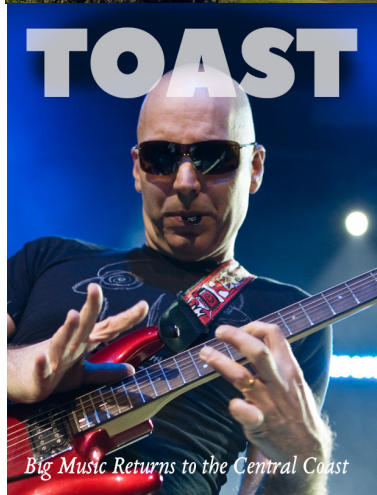
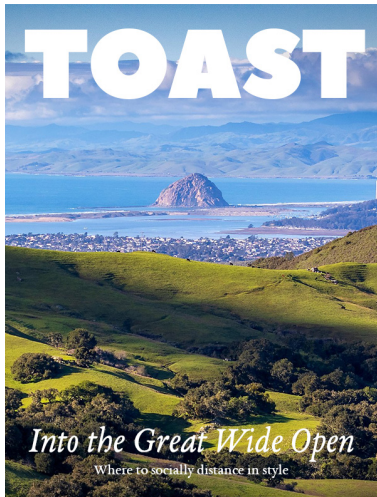


Introducing

TOAST

THE MAGAZINE OF CENTRAL COAST CULTURE



- Quarterly publication serving San Luis Obispo and Santa Barbara Counties
- Distributed free at dispensaries and other cannabis and hemp retail businesses
- Promotes the legal cultivation, distribution and use of cannabis and cannabis-related products
- Promotes live and virtual entertainment events
- Features editorial with the latest and trending news – locally, regionally and nationally
- Entertaining interviews with musicians, celebrities, artists, and influencers who embrace the culture
- Reaches a large, dedicated consumer audience!

We define culture

by providing the best
mind-expanding experiences
on the Central Coast

Why advertise with us?

- TOAST is free to customers in dispensaries and retail outlets in two counties
- TOAST will grow your business by informing consumers what's hot and where to find it
- TOAST promotes the legal use of cannabis products - in a fun, entertaining, upscale format
- TOAST charter advertisers get the 4-time rate for one year

Display Ads

Colorful and impactful print advertising
remains an effective resource
for every business and organization

Print Ad Size		1x	2x	3x	4x
Full Page	4-color	\$500	\$450	\$400	\$350
Cover 2 (Inside Front)	4-color	\$650	\$600	\$550	\$500
Cover 3 (Inside Back)	4-color	\$600	\$550	\$500	\$450
Cover 4 (Back Outer)	4-color	\$750	\$700	\$650	\$600
2-Page Spread	4-color	\$850			
Half Page	4-color	\$250			
Quarter Page	4-color	\$175			

DESIGN SPECIFICATIONS

Full-Page
Trim - 8.5" x 11"
Live Area - 7.5" x 10"
With Bleed - 8.75" x 11.25"

2-Page Spread
Trim - 17" x 11"
Live Area - 16" x 10"
With Bleed - 17.25" x 11.2"

Half Page
Trim - 8.5" x 5.5"
Live Area - 7.5" x 5"

Quarter Page
Live Area - 4.25" x 5.5"

Online Ads

Publish eye-catching, flexible ads with ease.

Interested? Contact us at (805) 776-8010 or
email us at ed@toastoncoast.com

Sizes	Desc.	1 mo.	6 mo.	12 mo.
728 x 90	Skyscraper	\$1000	\$750	\$500
300 x 125	Rectangle	\$750	\$500	\$250
160 x 600	Narrow	\$500	\$250	\$125
Custom		Ask	Ask	Ask